



United Way of
Kershaw County

The Springdale 5K Run and Walk, benefiting the health initiatives of the United Way of Kershaw County, will be held on Saturday, September 12, 2026, at 8:00 am. This year's Springdale 5K run and Walk will benefit the Mobile Nutrition Center (MNC). The MNC is a mobile food pantry that was created in 2017 to deliver food to our 7 distribution sites throughout Kershaw County.

The event is a 5K Run and Walk that takes place through the Kirkover Hills neighborhood and finishes outside the Springdale Racecourse. Bring your family and enjoy waffles and refreshments at the finish! The Springdale Racecourse hosts two of the most important events on the yearly calendar - the Carolina Cup in the Spring and the Colonial Cup in the Fall. The grounds of the racecourse are also home to the National Steeplechase Museum.

We hope that you will participate in the "Largest Group" competition for our race! The group that has the most participants in the race will take home the Springdale 5K Group Participation Award! What a great way to get your church, company, family, or civics group to get fit and help the United Way of Kershaw County. Awards will also be given to the Overall Winners, Masters Awards Winners, Age Group Award Winners, and the Largest Group Award Winners.

Packet pick-up will be Friday, September 11, 2026, from 4:00 -6:30 pm at Greener Pastures Brewing Company, 826 Broad Street, Camden SC.

We can't wait to see you there for another great Springdale 5K!!!



United Way of
Kershaw County

2026 SPONSORSHIP COMMITMENT FORM

Company/Organization Name: _____

Address: _____

City/State: _____ Zip Code: _____

Contact Name: _____ Phone: _____

Email: _____

Authorized Signature: _____

Printed Name: _____

Title: _____

SPONSORSHIP COMMITMENT LEVEL:

_____Thoroughbred (\$3,000) _____Steeplechase (\$2,000) _____Platinum (\$1,000)
_____Gold (\$500) _____Silver (\$250) _____Bronze (\$100)

Logo, Sponsorship Commitment Forms, and payments must be recieved by August 14, 2026 to ensure
your name and /or logo will appear on the T-shirt.

Please make checks payable to United Way of Kershaw County.

Mail Sponsorship Commitment Forms and checks to:

Attn: Lori Arledge PO Box 737, Camden SC 29021

Questions? Please call Erin Roof, GRIT Endurance, LLC (803) 665-6140

erin@gritendurancesc.com

www.springdale5K.com



UNITED WAY
Kershaw County

2026 Springdale 5K Sponsorship Grid

	Thoroughbred ^{**} \$3,000	Steeplechase ^{**} \$2,000	Platinum [*] \$1,000	Gold ^{**} \$500	Silver ^{**} \$250	Bronze ^{***} \$100
Category exclusivity	X	X				
Logo with link included on the race Web site	X	X	X	X	X	X
Logo on posters, rack cards and print advertising	X	X				
Logo on official race shirts	X	X	X	X	X	
Logo included on e-blasts	X	X	X	X	X	X
Logo included on event yard signs	X					
Logo included on race bibs	X					
Company banners displayed at packet pick-up & start/finish area	X	X	X			
Name mentioned in social media campaign and media releases	X	X	X			
Promo item included in race packets (provided by company)	X	X	X	X	X	
Company recognition during PA announcements	X	X	X	X		
Link from company website to Springdale at Sunset 5K Web site	X	X	X	X	X	
Complimentary entries into race	8	6	4	2	1	
First right of refusal for 2027 race	X	X				
Booth space at the event ***	X	X	X	X	X	

*Cash Only

**Cash or good equaling that value

***Sponsor is responsible for their own tent, banner or table